



A Missouri State Library news service

October 22, 2003

Newsline Extra features time-sensitive information about State Library programs and current news of interest to the Missouri library community.

Trade Secrets workshops deadline

The registration deadline for the 2003 Trade Secrets videoconference workshop is Monday, October 27. The 2003 Trade Secrets workshops will feature a variety of Missouri youth librarians who will share highlights about the outstanding programs they have developed. As always, participants at Trade Secrets will also have the opportunity to share their own successful ideas about programs, services, and promotion. Attend the Trade Secrets videoconference workshop at any of the four locations to learn about exemplary programs, network with colleagues, and share ideas.

- Columbia Public Library
- St. Charles City-County Library, Administrative Building
- The Library Center, Springfield-Greene County Library
- West Plains Public Library

For more information and to register, go to:

<http://www.sos.mo.gov/library/development/workshop/tradesecrets>

Revised guidelines for Spotlight on Library Programs grants

The revised application and guidelines for the Spotlight on Library Programs grants program have been posted on the Missouri State Library web site at <http://www.sos.mo.gov/library/development/grants.asp>. Spotlight on Library Programs grants are designed to assist small and medium-sized public libraries provide events for youth, adults, families, and seniors. Libraries applying for Spotlight grants are expected to plan and implement a single-event program aimed at a target audience.

The deadline for Spotlight applications is November 7, 2003. If you are currently working on an application for a Spotlight grant, please be sure to download an updated application from the web site.

Statistical Report reminder

The Missouri State Library would like to remind libraries to start counting visitors for next year's annual Statistical Report. If your library does not count visitors on a daily basis, please count library visits for an entire week twice a year. October and March are ideal months. Find the average number for the two weeks. Multiply that number by 52 weeks or the number of weeks the library is open to the public each year.

For questions about this procedure or the annual Statistical Report, contact Carolyn Baker at bakerc@sosmail.state.mo.us or 800-325-0131, ext. 17

Public speaking workshops

The Missouri State Library is sponsoring four regional workshops on public speaking and presentation skills. This is the first of a three-part workshop series designed to enhance a library's ability to form partnerships with community groups, businesses, lawmakers, and other key audiences.

Participants will acquire improved public speaking skills and learn to tailor formal and informal presentations to specific audiences while delivering memorable messages. Participants will be able to identify topics of interest related to their libraries and learn how to address key issues facing libraries. The workshop will be highly interactive and involve discussion, role-playing, and exercises. The presenters, Peggy Barber and Linda Wallace of Library Communication Strategies Inc., will focus on practical tips, as well as presentation tools and techniques.

There is no charge for the workshops, and registration is open to staff and trustees from all types of libraries. Space is limited, so register early. Registration deadline is November 10, 2003. For more information or to register, go to:

<http://www.sos.mo.gov/library/development/workshop/presentation/>

Workshop dates and locations:

- November 18, Schlafly Branch, St. Louis Public Library
- November 19, the Library Center, Springfield-Greene County Library
- November 24, Columbia Public Library, Daniel Boone Regional Library
- November 25, Trails West Branch, Kansas City Public Library

If you have questions about the workshops or special needs, contact Krista Adams at adamsk@sosmail.state.mo.us or 800-325-0131, ext. 16.

National Library Week grant deadline extended

The postmark deadline for the Scholastic Library/Grolier National Library Week grant has been extended to Monday, November 3, 2003. U.S. libraries of all types are invited to apply for the \$5,000 grant that will recognize the best public awareness campaign during National Library Week (April 18-24, 2004) that promotes Equity of Access and the @ your library® brand. An application form and guidelines are available at www.ala.org/@yourlibrary.

"Equity of Access" is defined as when all people have access to all library materials, no matter their age, ethnicity, physical ability, income, language, geographic location or type of library.

Information on last year's winner, the Kansas City Public Library, and the winning application can be viewed at: http://www.ala.org/Source/grolier_grant.pdf

For more information, contact the American Library Association Public Information office at mhumphrey@ala.org or 800-545-2433, ext. 4020.

Libri Foundation grants

The Libri Foundation was established in 1989 for the sole purpose of helping rural libraries acquire new, quality, hardcover children's books they could not otherwise afford to buy. Since October 1990, the foundation has donated over \$2,000,000 worth of new children's books to more than 1,600 libraries in 48 states. In 2003, public libraries in Kirksville, Stanberry, Golden City, Hamilton, and Pineville received grants. The last grant deadline for 2003 is November 15.

Visit the Libri Foundation web site at <http://www.librifoundation.org/> for more information and an application.

We The People Bookshelf grant

The American Library Association Public Programs Office and the National Endowment for the Humanities (NEH) are accepting applications from public and school libraries for the We The People Bookshelf grants. Part of NEH's We The People initiative, the Bookshelf project will award the 15 Bookshelf books for young readers to up to 500 libraries across the country. Selected libraries are required to present programs that highlight the theme of "courage" and encourage young readers to explore these works.

Libraries interested in receiving the We The People Bookshelf grant can view the application and guidelines at <http://www.ala.org/wethepeople> or <http://www.wethepeople.gov/>. Applications are being accepted online until February 15, 2004 for Round Two.

To be placed on the e-mail list to receive *Newsline Extra* or to unsubscribe, contact the State Library's Publications Office at 800-325-0131, or send an e-mail to shimoh@sosmail.state.mo.us.

Newsline Extra will be archived for six months on the State Library's website at http://www.sos.mo.gov/library/newsline_extra/.

Editor: Krista Adams